

AASHIRBAD CARE

TEAM: AASHIRBAD CARE



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Tech-Enabled Home & Hospital Care Coordination Platform

Kathmandu, Bagmati Province, Nepal

"Trust and proof, not promises."

Transforming elderly home care in Nepal from an unverifiable, word-of-mouth arrangement into a transparent, data-driven care ecosystem.

1. PROBLEM <ul style="list-style-type: none">1.9M+ Nepalis abroad, leaving parents without daily support.Zero operational visibility into daily task/med completion.Late detection risks for health emergency escalation.Heavy structural reliance on unverified informal care.	2. SOLUTION <ul style="list-style-type: none">Caregiver App for real-time visit documentation.GPS-verified check-ins and check-outs securely mapped.Daily logs tracking vitals, symptoms, meds, & photos.Real-time global dashboard & planned ESP32 IoT SOS button.	3. UNIQUE VALUE PROP <ul style="list-style-type: none">Nepal's first verifiable accountability elderly care platform.Combines compassionate professional care with live data updates.Absolute distance proof via global cloud family transparency.
4. CUSTOMER SEGMENTS <ul style="list-style-type: none">NRN families abroad & local working professionals.Strategic medical clinics, hospitals, & senior homes.	5. CHANNELS <ul style="list-style-type: none">Trusted global NRN associations & community referrals.Targeted social media (Facebook/WhatsApp) campaigns.Direct clinical partnerships with local hospital networks.	6. KEY METRICS <ul style="list-style-type: none">100% visibility guaranteed through cloud digital updates.Optimized target window for same-day caregiver deployment.Consistent MRR growth via recurring subscription plans.
7. REVENUE STREAMS <ul style="list-style-type: none">NPR 150/hour entry-level base professional services.Tiered monthly health coordination subscription models.Referral fees via partner home labs & doctor consultations.	8. UNFAIR ADVANTAGE <ul style="list-style-type: none">Clinician-led core operations driving high medical standards.Proprietary framework for GPS and photo validation logs.Deep internal synergy of software and custom IoT hardware.	9. TRACTION & ROADMAP <ul style="list-style-type: none">Current Status: Early revenue generated via active referrals.Next 12M: Complete dashboard rollout, launch IoT SOS button.

1.9M+

Nepalis Working Abroad

NPR 150/hr

Starting Care Price

100%

Digital Transparency

Within Hours

Caregiver Deployment Goal

WHY NOW?

- Large-scale labor migration leaves a massive local elderly gap.
- NRN families expect global digital data transparency standards.
- Traditional models completely avoid operational proof & logs.

OUR STRATEGIC MISSION

To build Nepal's most trusted elderly care ecosystem by combining compassionate caregiving with technology-enabled accountability, ensuring that distance never compromises quality of care.



AMCHAM
The American Chamber of Commerce in Nepal

