



# DOSE

## TEAM: CAD CODERS



Scan to visit us:

*One touch for all — Nepal's patients, doctors, hospitals, and pharmacies.*

Biratnagar, Koshi Province, Nepal

"Healthcare made transparent, searchable, and easier to navigate for every Nepali user."

<p><b>1. PROBLEM</b></p> <ul style="list-style-type: none"> <li>Healthcare data is scattered and largely inaccessible outside major cities.</li> <li>Patients struggle to locate reliable details on medicines, doctors, and hospital services.</li> <li>Verifying real-time medicine pricing, availability, authenticity, and generic alternatives is nearly impossible.</li> </ul>	<p><b>2. SOLUTION</b></p> <ul style="list-style-type: none"> <li>Localized health platform serving as a digital pharmacy and health assistant for Nepal.</li> <li>Allows medicine search, price comparison, generic alternative matching, and real-time stock checks.</li> <li>Connects users to doctor and hospital discovery, location-based mapping, and appointment booking.</li> </ul>	<p><b>3. UNIQUE VALUE PROP</b></p> <ul style="list-style-type: none"> <li>Unifies medicine data, provider discovery, and bookings on a single, Nepal-specific platform.</li> <li>Simplifies complex health data to ensure access for users with limited medical literacy.</li> <li>Delivers a robust digital presence and market reach to small and medium healthcare operators.</li> </ul>
<p><b>4. CUSTOMER SEGMENTS</b></p> <ul style="list-style-type: none"> <li>Patients seeking reliable doctors, hospitals, medicines, and localized healthcare services.</li> <li>Parents, guardians, elderly patients, and individuals navigating low digital literacy.</li> <li>Hospitals, private clinics, individual doctors, independent pharmacies, and diagnostic centers seeking digital visibility.</li> </ul>	<p><b>5. CHANNELS</b></p> <ul style="list-style-type: none"> <li>Hospital and clinic partnerships.</li> <li>QR/poster outreach in healthcare centers, pharmacies, and diagnostic labs.</li> <li>University, community, and social media outreach.</li> </ul>	<p><b>6. KEY METRICS</b></p> <ul style="list-style-type: none"> <li>Number of active users on the platform.</li> <li>Number of users completing a healthcare action, such as searching, booking, or comparing medicines.</li> <li>Number of provider partners, including pharmacies, hospitals, and clinics.</li> </ul>
<p><b>7. REVENUE STREAMS</b></p> <ul style="list-style-type: none"> <li>Subscription fees from pharmacies, hospitals, clinics, and healthcare providers.</li> <li>Featured listings and promotions for doctors and hospitals.</li> <li>Commission from appointment bookings or service transactions, plus advertising from healthcare-related services.</li> </ul>	<p><b>8. UNFAIR ADVANTAGE</b></p> <ul style="list-style-type: none"> <li>Network built through Code for Impact and early hospital outreach.</li> <li>Engine engineered specifically for Nepal's healthcare system and user behavior.</li> <li>Multidisciplinary team pairing technical skills with insight from real family health challenges.</li> </ul>	<p><b>9. TRACTION &amp; ROADMAP</b></p> <ul style="list-style-type: none"> <li>In the active R&amp;D phase; pre-revenue and pre-deployment.</li> <li>Engineered using Django, LangChain, LangGraph, and Tailwind CSS.</li> <li>Expanding from data transparency into online medicine ordering and delivery logistics.</li> </ul>

<p><b>1</b></p> <p>Unified Health Platform</p>	<p><b>Price Transparency</b></p> <p>Compare Medicines Instantly</p>	<p><b>Nearby Availability</b></p> <p>Find Medicines and Services Close to You</p>	<p><b>100+</b></p> <p>Searchable Health Decisions</p>
--	---	---	---

## WHY NOW?

- Healthcare information in Nepal is still fragmented, and patients often depend on phone calls, walk-ins, and word of mouth.
- Many providers, especially smaller pharmacies and clinics, still lack a visible digital presence.
- As more Nepalis expect faster, clearer, and more transparent services, a unified digital health platform is increasingly necessary.

## OUR STRATEGIC MISSION

*To make healthcare access in Nepal transparent, affordable, and unified by connecting patients, doctors, hospitals, and pharmacies in one simple digital system.*



**AMCHAM**  
The American Chamber of Commerce in Nepal

